

# NHS Insights

## Monthly Briefings for innovators by UCLPartners

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**UCLPartners is one of the largest academic health science partnerships in the world, encompassing more than 40 health care providers and universities. We aim to harness research and innovation for excellent patient care and a healthier population.**

**The Commercial and Innovation team provide bespoke advice, signposting and support for innovators and businesses with products on or close to market, or that may be ready to spread across the NHS. We deliver monthly NHS Insights briefings, bridging the gap between industry and the NHS.**

### Briefing Overview

The NHS Insights briefing brings together small groups of companies with non-competing interests, to help them understand the NHS landscape and inform their market access strategy.

Innovators will gain a greater understanding of how the NHS works, the importance of getting their value proposition and evidence-base right, and a realistic path to adoption and procurement into the NHS.

### Presented By:

Michael Duffin, Commercial Lead, in the Commercial and Innovation team at UCLPartners. They are delivered in partnership with Pan-London AHSNs, KSS and trade associations.

### It covers:

- How the NHS and wider health system works and how to identify and mitigate risks that will impact on your business
- Why your value proposition, evidence base and budget impact model are key to successful engagement with the NHS
- Insights into your NHS 'To Do' list
- How AHSNs and other organisations can support you.
- Q&A

### Contact & booking

NHS Insights briefings take place monthly online - book in at [uclpartners.com/training-and-events](https://uclpartners.com/training-and-events)

