

Stakeholder Engagement

This document will support you to:

- identify key stakeholders who can help you implement the frameworks
- advise on what support you need
- advise on how to gain support from the key stakeholders

Key Advice	Key Decisions
<ul style="list-style-type: none">• Dedicated project and clinical leadership are key to success• Ensure early engagement of all those who will be involved in the practice• Ensure there is buy-in to the vision and the plan	<ul style="list-style-type: none">• Who will be project lead and clinical lead?• Who else can support delivery of the pathway from the practice and wider primary care?

Principles for Engagement	<ul style="list-style-type: none"> • Present framework as enablers to LTC management work that can support existing work • Highlighting alignment of Proactive Care frameworks to local priorities • Working collaboratively with key stakeholders 			
Who are we engaging	ICS* <ul style="list-style-type: none"> • ICS Primary care commissioners • LTC clinical leads • Medication optimisation boards/leads • ICP leads/boards 	PCNs <ul style="list-style-type: none"> • Clinical Director • Operational leads (variety of roles) 	Other Strategic Partners <ul style="list-style-type: none"> • Training hubs • GP data management/IT system teams • QI teams • Digital leads 	Clinicians and ARRS support groups
What do we want them to do	System commitment involvement in governance meeting, supporting local training	Time commitment to implement framework including engaging key staff	Provide relevant training, support data and evaluation activities. Fund Digital Tools	Participate in implementation
How will we influence/support stakeholders	<ul style="list-style-type: none"> • Promotional webinar – sharing approach for practical support and guidance • Providing implementation guidance and troubleshooting implementation challenges • Community of practice – encouraging peer learning, sharing good practice etc. • Supporting development of training plans and delivering training where appropriate • Facilitating connections with relevant stakeholders 			
What supporting resources/activities do we need	<ul style="list-style-type: none"> • Core slide decks • Implementation guide and resources: protocol, search guides and digital. • Community of Practice sessions facilitation approach • Training Offer from training hub/training partners <p><i>Please see the UCLP Proactive Care website for key resources</i></p>			

*** Please note that you may not need to engage with ICS level stakeholders if there is already ICS level commitment to implement the frameworks**