

Anchor Institutions - What Matters to You?

UCLPartners is a health innovation partnership, and our mission is to help people live longer, healthier lives through research and innovation. We deliver solutions to effectively tackle the biggest health challenges our communities are facing, reducing inequalities to improve lives and prioritising the people who are most in need.

As part of this, we are doing some work on 'Anchor Institutions'. These are generally large public sector organisations such as hospitals that can have a positive impact on health and wealth in their local communities through how they employ people, buy goods and services, use their land and buildings, increase environmental sustainability, and work in partnership.

We are interested in how to measure the impact of anchor activities in the NHS, and our work is focussing on hospitals. We have developed a survey, to get the views of the public and those working in or with the NHS on which activities and actions are considered most important, so we can make sure these are included and prioritised in any measurements we suggest.

This survey is for everyone - you don't have to have heard of or be working on anchor institution work to take part. We are looking to hear from everyone who works in the NHS, people who might work closely with the NHS through their jobs, patients who have experienced hospital care, and members of the public. The survey will run until the **9th June** 2023 and will help to inform the content of our measurement framework. It should take about 10-15 minutes to complete.

Your responses to the survey will be combined with other responses and the overall preferences will be used to guide our work. We may also use text entered into the 'free text' boxes as quotes. Nothing will be identifiable or attributed and the data will not be linked to you or your email address (if provided) in any way.

We are grateful for your time. If you have any questions about the survey, or would like to find out more about this work, please contact matilda.allen@uclpartners.com.

Consent

1. I confirm I have read the information about the survey and I consent to participate in this survey. *

- Yes, I wish to take part in this survey
- No, I don't want to take part in the survey

Getting more people into work, training and volunteering in the NHS

2. The NHS is one of the largest employers globally, but more could be done to support people to take up roles in hospitals. This question focusses on what hospitals can do to support more people into work in the NHS.

Which of the following actions that hospitals can take is the most important to you?

Please rank from 1 – 3 (one being the most important).

Create 'pathways' that help people to gain employment at the hospital (e.g. apprenticeships, volunteering)
Conduct outreach with schools and other organisations to increase awareness of and access to healthcare careers
Support local individuals or groups of people (e.g. people not in work, or those who experience additional barriers to entering employment) to access health and care jobs by delivering training or other support, or changing employment and recruitment policies (e.g. offering guaranteed interviews).

3. Is there anything else that you think is important within this area of action, that isn't included above?

Being a good employer to those working in the NHS

4. The NHS employs many people in many different roles. This question considers how hospitals could better support these employees.

Which of the following actions that hospitals can take is the most important to you?

Please rank from 1 - 5 (one being the most important)

Pay all their staff at least the real living wage (a minimum wage based on the cost of living)

Tackle unfair differences in pay (e.g. reduce pay gaps by gender or ethnicity)

Ensure employment terms and conditions support better health and wellbeing for staff (e.g. reduce short-term contracts)

Provide support for career progression, especially for local people or particular staff (e.g. those from ethnic groups that are under-represented in senior management)

Provide better support for employees and support to stay in work (e.g. childcare, advice on health and wellbeing, financial support)

5. Is there anything else that you think is important within this area of action, that isn't included above?

Delivering 'social value', and buying more from local and particular target organisations

6. Hospitals must consider 'social value' when they buy goods or services from suppliers. Social value is the additional social, environmental or economic benefits that suppliers can provide over and above the actual goods or services that are being bought - e.g. actions to increase people's wellbeing, provide equal opportunity, tackle economic inequality, and fight climate change.

Hospitals can also choose to increase the amount that they buy from local organisations or they can target certain organisations, such as smaller businesses, charities, or woman or black and minority ethnic owned businesses.

Which of the following actions that hospitals can take is the most important to you?

Please rank from 1 – 4 (one being the most important).

Working with suppliers to make sure they are good employers and are helping people into the workforce
Working with suppliers to make sure they are delivering on environmental sustainability commitments
Including social value requirements as a greater part of selecting providers and managing contracts to make sure suppliers are delivering their social value commitments
Working with local and target organisations to help them access opportunities to supply goods or services to the NHS

7. Is there anything else that you think is important within this area of action, that isn't included above?

Contributing to healthy communities through new and existing NHS buildings and land

8. When the NHS takes on new projects to develop their land or buildings– including building new hospitals – there is an opportunity to consider the impact on community health and wellbeing. The NHS also owns significant land and buildings, and how these are managed and used provides another important opportunity to build healthy communities.

Which of the following actions that hospitals can take is the most important to you?

Please rank from 1 – 5 (one being the most important).

Using new NHS development as an opportunity to work with local or target suppliers, improve local employment and contribute to sustainability goals

Creating community facilities using NHS land (e.g. green space, or better cycle or footpaths), and redesigning and managing NHS buildings with health and wellbeing in mind (e.g. providing healthy on-site food options, or exercise facilities).

Working with the local community to design new developments and manage existing NHS land and buildings collaboratively

If NHS land or buildings are no longer needed, ensuring they are used in a way that supports the local community (e.g. providing key worker housing)

Offering NHS land and buildings to local organisations (such as community groups) to use

9. Is there anything else that you think is important within this area of action, that isn't included above?

Increasing the environmental sustainability of the NHS

10. The NHS is responsible for 4% of the countries carbon emissions and has a significant environmental impact through its buildings, vehicles and the way it manages waste. There are opportunities to improve sustainability by taking action in these areas.

There are also actions that can support those who use or work in the NHS to reduce their negative environmental impact.

Which of the following actions that hospitals can take is the most important to you?

Please rank from 1 – 6 (one being the most important).

Making sure that when building new NHS buildings, or retrofitting existing buildings, they are future-proofed to cope with potential future climate shocks, such as environmental disasters or heatwaves.
Using environmentally sustainable design, reducing energy use and increasing energy efficiency for new and redesigned health care buildings
Reducing waste and disposing of waste in more environmentally friendly ways
Reducing the use of carbon-emitting vehicles
Supporting staff and visitors to choose active and sustainable travel options and reduce their car journeys (for example, providing secure bike parking and information on public transport options)
Increasing the environmental sustainability of hospital food (including inpatient food and on-site retail options for visitors and staff)

11. Is there anything else that you think is important within this area of action, that isn't included above?

Building leadership for action and working with others, including the community

12. Across all the areas of anchor action, there is a need to ensure that hospitals have the right leadership in place to champion and support change, and are working in partnership.

Which of the following actions that hospitals can take is the most important to you?

Please rank from 1 – 5 (one being the most important).

Sharing and communicating progress and impact of the work externally and internally (with staff, patients and visitors), to build support
Having a named senior member of staff who can act as the 'anchor lead' for this work within the organisation
Creating and developing strong partnerships with other local organisations (e.g. schools, businesses, local government, other healthcare organisations, and local charities or community groups)
Creating and developing strong partnerships with other hospitals who are doing similar work, to share progress and learn
Working with the local community and patients to design, deliver, and understand anchor work

13. Is there anything else that you think is important within this area of action, that isn't included above?

Overall priorities

14. The previous questions have focussed on some main areas for anchor action. Thinking about the work of NHS anchor hospitals in your local area, which of these are the most important to you?

Please rank from 1 - 6 (one being the most important)

- Getting more people into work, training and volunteering in the NHS
- Being a good employer to those working in the NHS
- Delivering 'social value', and buying more from local and particular target organisations
- Contributing to healthy communities through new and existing NHS buildings and land
- Increasing the environmental sustainability of the NHS
- Building leadership for action and working with others, including the community

15. Is there anything else that you think is important for NHS anchors to be doing, that isn't included above?

Other Comments

16. Do you have any comments, questions, or additional thoughts you'd like to share?

About you

The following questions will help us to know whether we are hearing from a broad range of people, and to see if preferences vary by groupings. The information collected is anonymised. You do not have to answer these questions if you don't wish to – each question has a 'prefer not to say' option.

17. Are you:

- An NHS employee
- A representative from an organisation that works closely with the NHS (e.g. local government, or the voluntary sector)
- A member of the public
- Prefer not to say

18. What is your age?

- Under 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75+
- Prefer not to say



19. Which of the following best describes your gender?

- Woman
- Man
- Non-binary
- Prefer not to say
- Other

20. Is the gender you identify with the same as your sex registered at birth?

- Yes
- No
- Prefer not to say

21. What is your ethnic group?

Choose one option that best describes your ethnic group or background.

- Asian / Asian British
- Black / African / Caribbean / Black British
- Mixed / Multiple ethnic groups
- White
- Prefer not to say
- Other

22. What is your main language?

- English
- Prefer not to say
- Other

23. Do you consider yourself to have a disability?

- Yes
- No
- Prefer not to say

24. What country do you live in?

- England
- Northern Ireland
- Scotland
- Wales
- Prefer not to say
- Other

25. Which region of England do you live in?

- North West
- North East
- Yorkshire and the Humber
- East Midlands
- West Midlands
- East of England
- London
- South East
- South West
- Prefer not to say
- Other

Thank you!

Thank you very much for taking part in our survey. Please do share it with friends, family and colleagues!

If you would like to provide your email address, you can do so here -

<https://forms.office.com/e/z0dBm2ZfgZ>, and we will share the final product of this work with you.

If you have any other comments or questions about the survey, please contact matilda.allen@uc-partners.com.

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